

SPILL
THE
HONEY



A CELEBRATION OF UNITY AND LEGACY

SPONSORSHIP PACKET

LOCATION:

**SOUND BOARD THEATER
MOTOR CITY CASINO**

2901 GRAND RIVER AVE., DETROIT, MI 48201

MONDAY, NOVEMBER 13, 2023

Sponsored by





“I envision this film as a superb stimulus for discussion and for introspection. Calling on us to remember our history, renew our commitment to one another, and to eradicate the racism and antisemitism in our communities.”

-Dr. Susannah Heschel

ABOUT **US**

Spill the Honey utilizes the transformative power of the arts AND brings together the historical and contemporary voices of the Black-Jewish alliance to celebrate, educate, and create space for an open dialogue. Spill the Honey’s original content and unique programming, including the use of their powerful award-winning documentary, Shared Legacies, stimulates collaboration and coalition building in communities, schools, and corporations - all in an effort to drive unity, action, and change.

Spill the Honey is proud of its collaborative history with the esteemed Black United Fund of Michigan (BUF of Michigan), led by its dedicated President & CEO, Kenneth W. Donaldson. With more than half a century of dedication, BUF of Michigan focuses on empowering the youth of underserved and underrepresented communities. Our joint efforts showcase a commitment to fostering understanding and driving impactful change for a brighter, united future.

We are also grateful to Lisa Phillips, Principal of Cass Tech High School, for her work with the Spill The Honey Foundation.

ABOUT OUR HONOREE

DR. CLARENCE B. JONES



LAST OF THE LIONS

At ninety-three, Dr. Clarence Benjamin Jones, Chairman of the Spill The Honey Foundation, is a beacon of unwavering commitment to justice, equality, and human rights. His extensive relationship with Dr. Martin Luther King Jr. as personal counsel, advisor, draft speechwriter, and close confidant highlights the indelible impact Jones had on the Civil Rights Movement. His legacy is multifaceted: a scholar in residence at the Martin Luther King Jr. Institute at Stanford University, an esteemed author, and a pivotal figure in the drafting of King's iconic "I Have a Dream" speech.

Beyond his civil rights work, Jones changed the world of investment banking, becoming the first African-American to be named an allied member of the New York Stock Exchange. He played crucial roles in many other initiatives, always advocating for social justice. His voice reverberates through the decades, influencing key events in American history, continually advocating for unity and justice for African Americans and Jews and all races and communities. Dr. Jones's life journey took him from childhood in a foster home to groundbreaking achievements in law, civil rights advocacy, academia, and finance is a testament to his unwavering dedication to justice and equality. His efforts, especially in addressing and countering racism and antisemitism, have paved the way for countless others to continue the fight for a just and equitable world.



QUOTES/TESTIMONIALS:

- **Dr. Martin Luther King Jr.:** "Ever since I have known Mr. Jones, I have always seen him as a man of sound judgment, deep insights, and great dedication. I am also convinced that he is a man of great integrity."
- **Steph Curry:** "In a world where the odds are stacked against him, Clarence B. Jones has spent his life trying to level the playing field. Those looking for lessons in leadership, determination, and unerring bravery will find much to admire in Last of the Lions."

IN CELEBRATION OF HIS LIFE

DEVON CUNNINGHAM



Born in Tuscaloosa, Alabama, in 1935, DeVon Cunningham emerged as a prodigious talent, winning art scholarships from an early age. His works, marrying art with intellect, grace esteemed collections, including the Smithsonian Institute. His iconic mural, the Black Christ at St. Cecelia Catholic Church, highlighted his passion and spirit.

While his portraits immortalized Detroit's legends, DeVon's "docuart" challenged viewers to think deeper. His series on jazz greats like Billie Holiday echoed Detroit's rich musical history. Before his passing on July 31st at age eighty-eight, he worked on a commission for the Spill the Honey Foundation, emphasizing unity between Jews and African-Americans.

We are honored to feature DeVon Cunningham's impactful artwork at the Spill The Honey event, celebrating his lasting legacy.



EVENT OVERVIEW

A CALL AGAINST RACISM AND ANTISEMITISM:

Central to the evening's theme will be our unwavering stance against racism and antisemitism. Through diverse means - be it speeches, exhibits, or performances - the event aims to not only educate but inspire action against these deep-rooted prejudices.

CELEBRATING UNITY AND LEGACY:

This event is a testament to the enduring bonds and shared histories that have knitted the African-American and Jewish communities together. We're set to commemorate the moments that defined an era and celebrate the legacies of those who paved the way for social justice and change.

HONORING DR. CLARENCE B. JONES:

Dr. Clarence B. Jones, a monumental figure in the civil rights movement and a close confidant of Dr. Martin Luther King Jr., stands as a living testament to the power of resilience, unity, and commitment. His role in co-drafting the iconic 'I Have A Dream' speech remains one of the many defining moments of his illustrious journey. This evening is dedicated to honoring Dr. Jones, not only for his past contributions but for his ongoing efforts as Chairman of the Spill The Honey Foundation.

NOTABLE INCLUSIONS:

Documentary Screening: A poignant abridged version of the documentary "Shared Legacies: The African-American Jewish Civil Rights Alliance" will be showcased, giving attendees a glimpse into defining moments of the civil rights era.

Special Guests and Performances: We are deeply honored to welcome Fred Ferber, a Holocaust survivor, as a distinguished guest speaker, whose profound legacy will significantly enrich our event. We proudly highlight Leila Steinberg, renowned recording artist, producer, and previous manager of the legendary Tupac Shakur. Additionally, we are thrilled to showcase the talents of Grammy-Nominated artist Mali Wilson, the brilliant mind behind the 'Shared Legacies' score. Mali will grace us with a live performance of the Spill The Honey Anthem, 'No More Silence.' The evening will further be illuminated by the artistry of the late Devon Cunningham, as well as young artists who will perform Spill The Honey songs and raps, infusing a fresh and vibrant energy into the event.

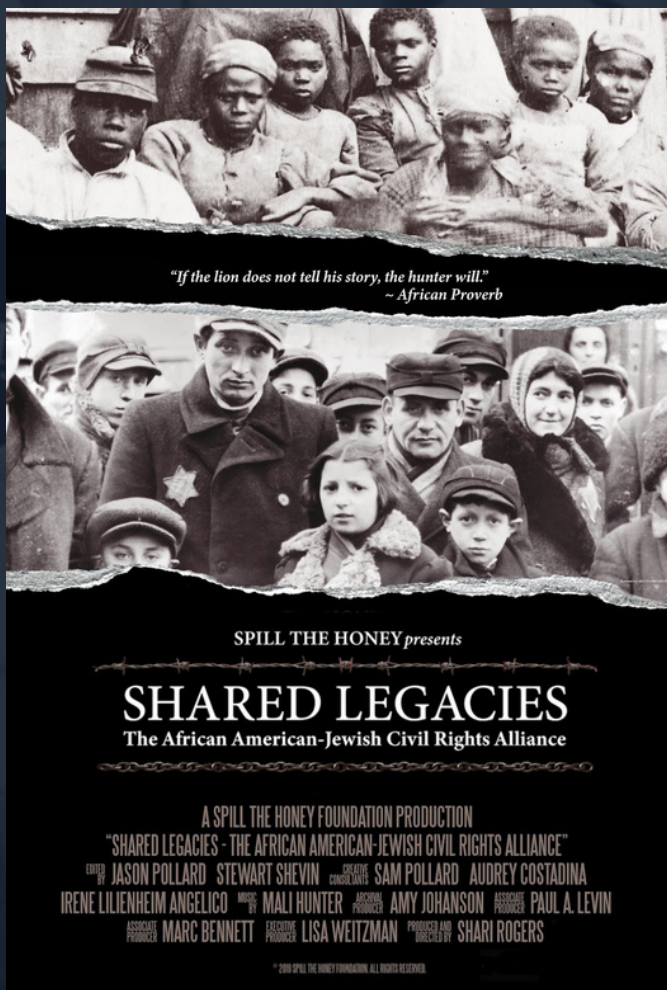
VIP Experiences:

Reserved for our esteemed sponsors, this will include dedicated seating arrangements, product displays, special acknowledgments, and more, ensuring our benefactors feel the depth of our appreciation.

Conclusion:

This evening promises to be more than just an event; it's a tribute, a celebration, and a call to action, bringing to the fore the essence of Spill The Honey Foundation's mission and vision. We look forward to hosting an evening that remains etched in the memories of all attendees.

SHARED LEGACIES: THE AFRICAN-AMERICAN JEWISH CIVIL RIGHTS ALLIANCE



WITNESS HISTORY UNFOLD

Embark on a profound journey through the remarkable alliance between two communities, bound by their unwavering commitment to justice. "Shared Legacies: The African-American Jewish Civil Rights Alliance" is a compelling documentary that delves deep into the influential partnership that played a pivotal role in the American civil rights movement.

Within this captivating documentary, we unravel the intricate connections between African Americans and Jewish Americans during the civil rights era. Together, they championed the cause of social justice, equality, and human rights.

"Shared Legacies" casts a spotlight on the exceptional individuals, lesser-known narratives, and pivotal moments that defined this powerful coalition. From stirring marches and impassioned protests to the defining events of the era, the film paints a vivid picture of unwavering courage, tenacity, and unity.

Join us in celebrating the enduring bond and its indelible impact on the world we inhabit today. The documentary encapsulates the essence of Spill The Honey's mission: promoting unity, combating racism and antisemitism, and igniting meaningful social transformation.

Watch the Trailer: [Shared Legacies Trailer](#)

As we gather for our event on November 13, 2023, this condensed version of the documentary will offer a glimpse into the defining moments of the civil rights era and the shared legacies that continue to inspire us all.

SPONSORSHIP LEVELS & BENEFITS

The following benefits are included with our sponsorship levels as listed:

**To receive nonprofit organization rate, proof of status is required.*

SPONSORSHIP LEVELS	Nonprofit \$2,500	Bronze \$5,000	Silver \$8,500	Gold \$15,000	Presenting Sponsor \$30,000
One (1) three-minute commercial or speaking opportunity for your company spokesperson at the Spill The Honey event.					✓
Recognition as a presenting sponsor and the opportunity to introduce a keynote speaker or a performance artist at the Spill The Honey event.					✓
Logo placement and recognition on all promotional materials, websites, and correspondence.				✓	✓
Honorable mention of sponsorship during all media and press interviews. Includes all print, radio and TV advertisements.				✓	✓
Sponsorship recognition with logo and link placement on the Spill The Honey website and social media outlets.			✓	✓	✓
Autographed copy, by Dr. Clarence B. Jones of his powerful new book, "Last of the Lions" for everyone at your table.			✓	✓	✓
Exclusive Commemorative Keepsake	✓	✓	✓	✓	✓
Program Advertisement Page	✓ 1/4 Page	✓ 1/2 Page	✓ 1/2 Page	✓ Full Page	✓ 2 Pages
Table at the Spill The Honey event. The tables include ten seats.	✓ (1) Table	✓ (1) Table	✓ (1) Table	✓ (2) Table	✓ (3) Table

SPONSORSHIP FORM

Date of Event: November 13, 2023
Event Starts at 6:00 PM

Deadline for Sponsorship: November 1, 2023

Please use the following form or [CLICK HERE](#) to become a sponsor of the **Spill The Honey Annual Event** in support of our initiatives combating racism and antisemitism and furthering the shared legacy of the African-American and Jewish Civil Rights Alliance. Your sponsorship will also assist in our ongoing educational and advocacy programs, ensuring a brighter and more united future for all.

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____

City, State & Zip: _____

Phone: _____

Email: _____

Who should be acknowledge for the contribution? _____

Sponsorship Level:
(Please Select One)

Nonprofit
\$2,500

Bronze
\$5,000

Silver
\$8,500

Gold
\$15,000

Presenting
Sponsor
\$30,000

*Please return the Sponsorship Form and make check payable to:

Spill The Honey Foundation
23179 Telegraph Rd.
Southfield, MI 48033

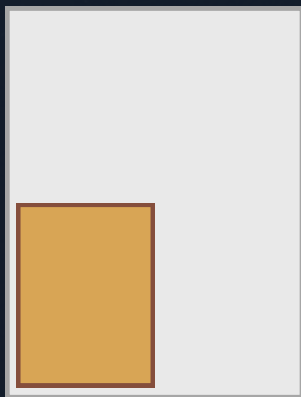
Building Relationships, Inc.
dba Spill The Honey Foundation is a
501(c)3 nonprofit. All contributions
are tax-deductible to the extent
provided by law. Tax ID 46-1366330

ADVERTISEMENT LEVELS

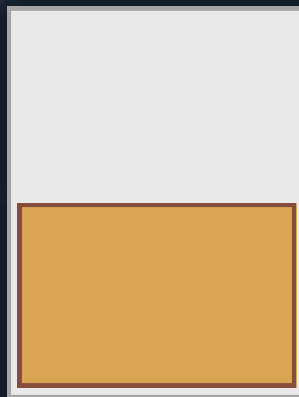
We realize that some companies and individuals may not have the resources to contribute as a sponsor for our event. That does not mean that you can't participate on another level. Advertisement contributions have great value for the Spill The Honey Foundation and your esteemed organization.

We will be producing a commemorative booklet for the upcoming Spill The Honey event. This is your golden opportunity to elevate your visibility within the community while standing united with Spill The Honey Foundation, showcasing your dedication to combatting racism and antisemitism and advancing the shared legacy of the African-American and Jewish Civil Rights Alliance.

Some of the key advantages of selecting one of our Advertisement Levels include heightened brand recognition, an active role in community engagement, and the invaluable act of contributing to a cause that aims to create a world of unity and understanding.



(1/4Page)
\$250



(1/2 Page)
\$500



(Full Page)
\$1000

We are deeply grateful for your support in keeping the torch of unity, understanding, and advocacy burning bright for generations to come!

ADVERTISING FORM

Date of Event: November 13, 2023
Event Starts at 6:00 PM

Deadline for Advertising: October 20, 2023

Please use the following form or [CLICK HERE](#) to advertise in the **Spill The Honey commemorative booklet**. By doing so, you not only stand in solidarity with our mission to combat racism and antisemitism but also contribute towards amplifying the shared legacy of the African-American and Jewish Civil Rights Alliance. Your support aids our continuous endeavors to educate, inspire, and bring communities together.

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____

City, State & Zip: _____

Phone: _____

Email: _____

Who should we acknowledge for the contribution? _____

Sponsorship Level:	1/4 Page	1/2 Page	Full Page
(Please Select One)	\$250	\$500	\$1000

*Please return the Advertisement Form and make check payable to:

Spill The Honey Foundation
23179 Telegraph Rd.
Southfield, MI 48033

Building Relationships, Inc.
dba Spill The Honey Foundation is a
501(c)3 nonprofit. All contributions
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GENERAL ADMISSION TICKETS



Thank you for your interest in joining us at the Spill The Honey Event: A Celebration of Unity and Legacy. Your General Admission ticket is available for \$250 per person and includes:

- Admission to the event on November 13, 2023, at the Sound Board Theater in Detroit, Michigan.
- A delightful dinner during the event.
- Access to the powerful documentary screening of Shared Legacies: The African-American Jewish Civil Rights Alliance.

**CLICK TO
PURCHASE TICKET**

We look forward to welcoming you to this memorable evening. We look forward to welcoming you to this memorable evening. For any questions or further information, please contact us using the information listed on the [Contact Us](#) page of this Sponsorship Packet.

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MAKE A DONATION

Looking to support without becoming a sponsor or advertiser? Your contribution, in any form, makes a huge difference for our cause.

Donate By Check:

Kindly address checks to:
Spill The Honey Foundation
23179 Telegraph Rd.
Southfield, MI 48033

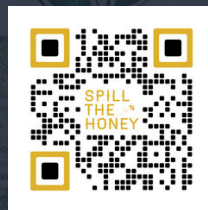
Donate Using a Credit Card:

Go to www.spillthehoney.com/donate or click the button below.

CLICK TO DONATE

Donate Using Our QR Code:

You can make a donation by scanning the QR code below.



Other Ways to Donate:

For non-monetary donations or other arrangements, please contact us at (248) 866-3949. Every bit of support pushes our mission forward. Thank you!

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YOUR DOLLARS AT WORK

At Spill The Honey Foundation, every contribution is a significant step towards realizing our vision. We deeply value the trust you place in us when you decide to be a part of our mission.

- 1. Arts as a Platform:** Create Original Content, including film, curated curriculum, and music highlighting the stories and talents of people spilling the honey in their communities and exemplifying the spirit of the historic Black-Jewish coalition. We will also utilize Clarence Jones' AI Storyfile, the latest in interactive conversational video where the "authentic" CBJ answers questions about his life in a variety of displays and installations, including online, in schools, and in museums, for generations to come.
- 2. Educational Initiatives:** Develop and Scale events for engagement on College Campuses and other Educational Institutions and communities utilizing our curated content in the arts and education to inform and act against today's forms of racism and anti-semitism.
- 3. Partnership Endeavor:** Design tailored collaborations with corporations and institutions, leveraging our educational content and resources to bolster their DE&I efforts.

Every dollar you entrust to us has a purpose and a promise attached to it. The purpose is to further our mission, and the promise is to do so with utmost dedication and integrity. We thank you for standing with us, for believing in our vision, and for helping us turn aspirations into tangible actions.

EVENT LUMINARY PARTICIPANTS

The distinguished individuals who will be gracing our event. This page showcases the luminaries—thought leaders, artists, activists, and pioneers—who will be sharing their insights, talents, and passions during our gathering. Their participation underscores the significance of our mission and the collective dedication to our cause.



DENNIS ARCHER JR.
Master of Ceremony



BRENDA LAWRENCE
Exec. Director &
Fmr. Congresswoman



DR. SHARI ROGERS
Co-Founder &
President



FRED FERBER
Holocaust survivor



**REV DR GERALD
DURLEY**
Clergy



**RABBI CAPERS
FUNNYE**
Clergy

EVENT LUMINARY PARTICIPANTS



**MAUREEN "MA
DUKES" YANCEY**

Presenter



LEILA STEINBERG


Presenter



MALI WILSON

Performer

CONTACT US

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Ph: (248) 521-0504


Email: drsharilynne@aol.com

 **Vanessa Harris - Sponsorship Information**

Ph: (248) 866-3949

Email: vharris1102@gmail.com

 www.spillthehoney.com

 Spill The Honey Foundation
23179 Telegraph Rd.
Southfield, MI 48033

 **Event Information**

Location: Sound Board Theater
Motor City Casino
2901 Grand River Ave.
Detroit, MI 48201

Date: November 13, 2023

Time: 6:00 PM - 10:00 PM

EVENT SPONSORS

Presenting Sponsor

